## Make your mark at Quantum World Congress.





Experience Quantum World Congress (QWC), a premier global event that shapes and drives the transformation towards a quantum-powered future. Taking place from September 26-28 in Greater Washington, this highly anticipated conference, exposition, and networking extravaganza will unite visionaries and experts from all corners of the quantum ecosystem. Together, we will tackle urgent challenges, delve into emerging trends, and exchange valuable insights that will propel the acceleration and commercialization of quantum technologies.



#### September 26-28 at Capital One Hall in Tysons, Virginia.



Participating in Quantum World Congress offers you a unique opportunity to enhance the growth and development of the global quantum ecosystem. You will gain a prominent platform to advance your quantum innovation agenda, demonstrating the unique strengths of your organization to influential quantum decision-makers. The event fosters valuable collaborations with fellow leaders, builders, buyers, academics, policymakers, innovators, and investors who share a similar vision. You can absorb insights from global quantum industry pioneers, delving into their strategies and future directions. Additionally, you will receive firsthand updates from key national government leaders on their strategic plans, policies, and major investment initiatives. You can engage and actively participate alongside prominent figures from the U.S. industry, academia, government, and policy sectors. Moreover, you have the opportunity to contribute to the flourishing startup ecosystem by exploring opportunities for development. Stay informed about the latest advancements in talent development and upskilling options, enabling you to stay at the forefront of the field.



# \$100,000 (Limit 3)

The Platinum level sponsorship at Quantum World Congress 2023 offers many benefits, including a 75-second video commercial on the main stage, logo on main stage screen prior to keynote, headline listing on electronic screens, dedicated social media and PR promotion, logo on the event web page, and logo on the marquee at the entrance. This comprehensive package provides unparalleled visibility and exposure for your brand, positioning you as a leader in the quantum ecosystem.



# \$50,000 (Limit 6)

The Diamond level sponsorship at Quantum World Congress 2023 offers many benefits, including a 60-second video commercial, logo on conference room video screen, listing on electronic screens throughout the conference, and social media and PR promotion. This sponsorship offers increased visibility for your brand in the quantum ecosystem and a unique opportunity to increase your brand's position with quantum leaders from around the world.





#### \$20,000 (Limit 20)

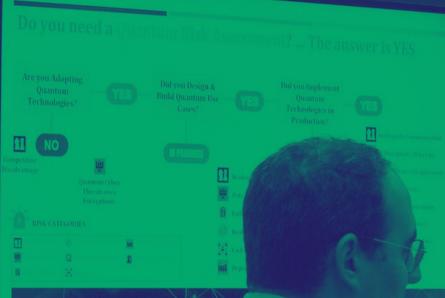
The Gold level sponsorship at Quantum World Congress 2023 offers many benefits, including logo placement on the video screen prior to the main session, listing on electronic screens throughout the conference, and social media and PR promotion. This sponsorship offers increased visibility for your brand in the quantum ecosystem.

# \$5,000-\$10,000

The Exhibition Booths at Quantum World Congress 2023 offer businesses and organizations a unique opportunity to showcase their products, services, and brand in front of a highly targeted audience. Each 8' x 10' booth includes back and side drape, providing a professional and polished look for your display. Additionally, your company will be listed online with a link to your website, providing additional exposure and opportunities for attendees to learn more about your brand. The inclusion of your company in the event app further ensures that attendees can easily find and interact with your brand, creating opportunities for engagement and lead generation. The price for the booth is dependent on the location.







#### Additional Opportunities

#### **Choose France The future** starts he Discover the French Quantum leaders pportun Choose France Choose France France Choose France Choose France Choose France<sup>™</sup> Choose France Choose France Choose France<sup>TH</sup>

# \$20,000 (Limit 1)

The VIP Lounge sponsorship at Quantum World Congress 2023 provides a unique opportunity to enhance your brand's visibility and exposure among the most influential individuals in quantum from around the world. This sponsorship level includes exclusive branding within a private VIP Lounge area adjacent to the exhibit hall, accessible only to Plenary speakers, platinum sponsors, and other invited special guests. This high-end sponsorship package positions your brand among the most prominent industry leaders, providing unparalleled networking opportunities and exposure to decision-makers in the field. Overall, the VIP Lounge sponsorship is an excellent opportunity to elevate your brand's presence at Quantum World Congress 2023 and establish your business as a leader in the quantum ecosystem.



#### \$10,000 (Limit 1)

The forum will occur on the pre-conference day. It's a moderated workshop for government representatives from around the globe to share information and explore ways to advance global collaboration efforts around quantum. Delegation participants include individuals from national quantum science, technology, and innovation government agencies; science, economic development, policy, and innovation attaches from embassies; and quasigovernmental agencies and organizations. A limited number of Quantum World Congress attendees are invited to observe. You will be recognized during the forum and your logo will be displayed.



## Social & Networking

- Pre-Day Welcome Social: \$25,000 (Limit 1)
- Day 1 Reception: \$100,000 (Limit 1)
- Closing Cocktail Hour: \$50,000 (Limit 1)

Benefits for sponsoring one of the premiere conference social and networking events include exclusive branding and headline listing on electronic screens, social media and PR promotion, and logo on the website.

## \$20,000 (Limit 1)

The Registration Area and Event App sponsorship at Quantum World Congress 2023 provides a unique opportunity to maximize your brand recognition and reach a highly targeted audience. This sponsorship level includes exclusive branding at the event registration area, ensuring that attendees see your brand from the moment they arrive. Additionally, this sponsorship includes branding on the event app, which attendees will use to provide a sessions. will use to navigate sessions, speakers, exhibitors, sponsors, and network with other attendees. This sponsorship level offers unique brand visibility and recognition, as attendees will be reminded of your brand every time they use the app to create their own schedules. Overall, the Registration Area and Event App sponsorship is an excellent opportunity to establish your brand's presence at Quantum World Congress 2023 and maximize your exposure to every attendee attending the event from around the world.







Exclusive branding on event lanyard provided to every attendee.



# **B S 10,000/day (Limit 2)**

Create standout brand exposure with a cafe experience for the attendees on the Exposition Floor. Your logo is included on coffee sleeves.

\$10,000 (Limit 1)

The Recharging Lounge sponsorship at Quantum World Congress 2023 offers businesses and organizations an opportunity to showcase their brand in a prime location overlooking the Exposition Floor. This sponsorship level includes branding in the Recharging Lounge, providing a unique opportunity to interact with attendees in a relaxed and informal environment.



## Education \$10,000 (Limit 1) Galery

Each year, at Quantum World Congress Educational Institutions and Businesses showcase talent development capabilities and workforce alignment. The gallery also features projects and displays about quantum by K-14 students from around the region. As the Education Gallery sponsor, your brand will be featured in the prominentlylocated Education Gallery and on screens throughout the event.





Branding near the breakfast stations on one of the conference days.

# \$50,000 (Limit 2)

Branding near the lunch stations on one of the conference days.





## \$50,000 (Limit 1) Hind Sponsor

As this year's Startup Pitch Competition Presenting Sponsor, you'll be responsible for the grand prize. This year's competition will focus on solutions for the Defense & National Security sector. You'll receive prime logo placement throughout the conference and during the pitch competition, social media and PR promotion, and key logo placement on the competition landing page.





## \$25,000 (Limit 1) ation Challend

As the 2023 Startup Pitch Competition Education Challenge Sponsor, you'll provide the winner with an unforgettable prize. Logo featured prominently throughout the event, including on stage during competition, and on Startup Pitch Competition landing page.





# \$20,000 (Limit 1)

Are you ready for the quantum leap? Discover why the intersection of quantum technologies and data centers is crucial to the future of the industry. At this three-hour workshop on the pre-conference day of Quantum World Congress, attendees will gain valuable insights and stay ahead of the curve in this rapidly evolving space. As a presenting sponsor, you will be recognized during the workshop and your logo will be prominently displayed at the event and on all digital materials.

To discuss sponsorship opportunities or to talk to our team about a custom sponsorship package to meet your goals for brand awareness at Quantum World Congress 2023, please send us a message at quantum@connecteddmv.org.





#### 2022 International Delegation Participation





The first-ever Quantum World Congress took place November 29-December 1 st, 2022, in Washington, D.C., at the Ronald Reagan Building and International Trade Center. We welcomed more than 700 attendees from around the world, including international delegations from 18 countries. The <u>program</u> featured <u>120 speakers</u> across all quantum domains, including two Nobel Laureates and the Governor of Maryland. U.S. government participants included representatives from The White House, Office of Science and Technology Policy, National Security Council, U.S. Department of Commerce, National Institute of Standards and Technology, U.S. Department of State, U.S. Department of Defense, U.S. Department of Energy, U.S. Department of Homeland Security, and the U.S. Senate. Delegates represented a wide range of sectors, including industry, academia, government, community, and K-12 students. You can catch up with <u>highlights from 2022 here</u>.

The event is organized by Connected DMV, a nonprofit that brings together Greater Washington's collective assets and brightest minds to deliver initiatives that have the power to fundamentally reshape our physical, digital, economic, and social infrastructure.

## About GW/C





#### See you there.

