



MASON I-CORPS QUANTUM COHORT

THIS PROGRAM TEACHES AN EVIDENCE-BASED APPROACH TO IDEA EVALUATION. IS THE IDEA DESIRABLE? WHO IS THE IDEAL AUDIENCE? WHERE DO YOU EVEN START? THIS COHORT IS HERE TO HELP ANSWER THOSE QUESTIONS.

LOGISTICS

Intro Session (Virtual) - Tues., September 3 (6PM - 8PM ET)
Session 1 (in-person) - Mon., September 9 (5PM - 7PM ET)
Session 2 (in-person) - Tues., September 10 (5PM - 7PM ET)
Session 3 (in-person) - Wed., September 11 (3PM - 5PM ET)
Session 4 (Virtual) - Wed., September 18 (6PM - 8PM ET)

Session 1-3 (In-Person) Location:

Capital One Hall
7750 Capital One Tower Rd., Tysons, VA 22102

AGENDA

The I-Corps program is an immersive, entrepreneurial training program designed to introduce participants to the key concepts and methodologies of Lean Startup, which is the rigorous customer discovery and validation program pioneered by the NSF.

Are you a university innovator with quantum research applied solutions? This immersive program, offered at the 2024 Quantum World Congress (Tysons, VA), is designed to help you take that research solution to market.

This intensive cohort focuses on:

- **Customer Discovery:** Through hands-on lectures, you'll learn the content and gain the skills to validate your idea/solution by talking directly to potential customers and key players in the ecosystem.
- **Testing Your Hypothesis:** Learn how to test assumptions about your idea/solution's value and feasibility.
- **Actionable steps, not just lectures:** The focus is on real-world application, helping you refine your research solution for societal impact.

We invite you to join the Mason I-Corps Quantum Cohort and take the first steps towards bringing your innovative quantum research solutions to market.

INSTRUCTOR

Julie Collins is a leading player in the field of entrepreneurial coaching, an expert in non-dilutive funding for small businesses, and a lead faculty member for the NSF Innovation Corps (I-Corps) program. She has worked with more than 700 technology development teams and is nationally recognized when it comes to applying Lean Startup methodology to early-stage companies.

WHO CAN ATTEND?

Faculty, Researchers, Postdocs, Students and Staff in quantum research from the following:

- George Mason University
- Commonwealth of Virginia Universities
- Mid-South & Mid-Atlantic Hubs Universities

The I-Corps cohort is limited to 12 teams. Teams will be selected based on commercialization potential and societal impact, as well as product-market fit of the technology.

COST/SESSION

This program is free of charge for all teams. **George Mason teams: The QWC Registration fee is covered by Mason.** All other university teams, talk to your respective departments about covering your QWC registration fee.

ABOUT QWC

Quantum World Congress is the premier global quantum conference - connecting the world's quantum ecosystem, including the brightest researchers, innovators, technology developers, legislators, and industry experts - to accelerate the value of the growing quantum industry. Register now for Quantum World Congress at Capital One Hall in Tysons, Virginia, from **September 9th through 11th**. Learn more at quantumworldcongress.com.

QWC REGISTRATION

First, register for the Quantum cohort and then contact **Sampson Addo (Mason I-Corps Program Manager)** at saddo2egmu.edu to register for the QWC 2024.

Click the following link or scan the QR code to register for Mason I-Corps Quantum Cohort:

<https://airtable.com/appFeNGaD0hWQIWEj/shrlgpl07WR3GkjYg>



Register now.

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